

CHRISTIE'S PARTNERS WITH VISIONARY ARTIST FEWOCIOUS TO OFFER 5 NFT-BASED WORKS OF ART



INSPIRED BY HIS LIFE AND GENDER TRANSITION IN CELEBRATION OF "PRIDE" MONTH



FEWOCiOUS Year 1, Age 14 - It Hurts To Hide single-channel video 00:00:32 seconds (1710 x 1294 pixels)

Executed in 2021. This lot is accompanied by a physical painting and 14 additional 1/1 archival non-fungible tokens.

NEW YORK—Christie's New York announces a partnership with revolutionary digital artist <u>FEWOCiOUS</u> to present his latest collection, <u>Hello, i'm Victor (FEWOCiOUS) and This Is My Life</u>, a coming-of-age story told through art. Consisting of five new, unique NFT works of art, along with five physical paintings and never-before-seen drawings, FEWOCiOUS' series speaks to his personal experiences as a young, transgender artist between the ages of 14 to 18. The works will be offered in an online at Christie's from **23-30 June in celebration of Pride month**. FEWOCiOUS has exploded onto the art scene in the past year at 18 years old, by defying norms and breaking barriers with his digital art. Building upon Christie's strong track record and established expertise in the NFT space, *Hello, im Victor (FEWOCiOUS)* demonstrates the auction house's commitment to showcasing innovation and emergent talent within the nascent digital art market.

Each of FEWOCiOUS' five new 1/1 NFTs, each accompanied by a physical painting, captures a year of his growth and the transformation of both his artwork and his inspiring journey from childhood life in Las Vegas to Seattle, and from Victoria to Victor. Each NFT is paired with a collection of newly and never-before minted doodles, drawings and journal entries, hand selected from his archives from that year.

Noah Davis, Head of Digital Sales at Christie's, remarked, "Christie's is thrilled to collaborate with FEWOCiOUS on the sale of this inspiring series—a collection that is at its core about the realization of a dream. The artist's passion shines through, and depicts the path he took to becoming his true self—making it exceptionally powerful."

Now living in Seattle, FEWOCiOUS first started creating art at 13 years old in his hometown of Las Vegas. His foray into digital art was born as a refuge and escape. FEWOCiOUS sold his first painting at 17 years old, and within a year, he was able to relocate to his dream city in the Pacific Northwest to continue his practice, through the sale of NFTs.

"I couldn't stop crying so I decided to draw my feelings. It distracted me and calmed me down. I don't want to die. I just wish I was heard. The only place I'm allowed to cry is my art. I wish someone would hug me. I'm tired of pretending. I refuse to live my life pretending to be someone who I'm not. My name is Victor. And I will let the world know," he writes.

Each 1/1 piece is paired with a 1/1 original painting plus a collection of newly and never before minted doodles, drawings and journal entries, hand selected from his archives from that year (14 for year 14, 15 for year 15, and so on).

The artist's recent drop, FEWO WORLD, was a groundbreaking collaboration with RTFKT, the next-gen sneaker and collectible creators who merge the realities of fashion and gaming. Each NFT came with a real world pair of shoes or other fashion piece, generating more than \$3 million in sales in a matter of minutes. His latest drop *Fabricated Fairytales* was released in March 2021 in collaboration with close friends parrott_ism, odious and Jonathan Wolfe. To date, FEWOCiOUS has grossed \$18 million in NFT sales.

For this auction, Christie's will accept Ethereum and Bitcoin as currency for purchase of the FEWOCiOUS NFTs.

A Clubhouse to celebrate the announce of the auction will be held Tuesday June 15th at 12:30pm ET on the NFT Club channel, hosted by Farokh with special guest Noah Davis in conversation with FEWOCiOUS.

PRESS CONTACTS:

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of <u>global services</u> to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship <u>international sales hubs</u> in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's <u>auctions</u> span more than <u>80 art and luxury categories</u>, at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's <u>Private Sales</u> offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital

innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing <u>responsible culture</u> throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

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